



Sponsorship

Opportunities

Canadian Police Curling Association
Association Canadien de Curling des Policers

Dear Potential Sponsor/Contributor:

The Canadian Police Curling Association (CPCA) was first formed in 1955 by the Canadian Association of Chiefs of Police. The association was formed for the purpose of encouraging fellowship and liaison among Canadian police officers as well as promoting the game of curling in Canada. That purpose has expanded over the years to include supporting various charities and their fund raising initiatives.

For sixty three years, the CPCA has held an annual National Championship. Twelve teams of police officers from across the country compete for the top honours. The Championship is held in various locations across Canada. The city of Calgary, Alberta will take on the host responsibilities in April 2018.

The CPCA is seeking a National Sponsors to assist with our commitment to our charities and to keep our Association strong and vibrant. You can show your support in one of two ways;

- 1.) The Canadian Police Curling Association (CPCA) takes great pride in its history of charitable work in communities across the country. The CPCA's long standing relationship with the community has raised over \$350,000.00 for charities throughout the country.

The Canadian Police Curling Association has joined forces with the Tourette Canada (TC) to help raise awareness and funds to support the thousands of families coast to coast that rely on the TC for information and support. As well, to bring awareness between the police and persons with Tourette syndrome that will result in a better understanding of how police can deal with persons with this disorder.

The Foundation receives no operational funding from government, relying solely on individual and corporate donations and its philanthropic partners such as the CPCA.

We invite you to join us in our support for TC and the important work they do in communities across Canada by contributing directly to the TC on behalf of the CPCA. (a charitable tax receipt may be issued in accordance with Revenue Canada guidelines)

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- 2.) The second sponsorship opportunity is to show your support of both the CPCA and TC by sponsoring the CPCA directly. The CPCA will then earmark a portion of all funds raised through sponsorship for the TC. They will be presented with a cheque on behalf of the CPCA during our Championship.

For your sponsorship/contribution of \$10,000.00 or more we are offering the following opportunities:

- Your company logo on all prominent signage and posters distributed to curling clubs and police stations across Canada.
- Your company logo and links on the Canadian Police Curling website at www.policecurling.ca.
- Recognition as "TITLE" Sponsor.
- Your company logo on the CPCA Championship Banner.
- Your company logo on the National Scoreboard.
- Full page advertisement (premium location) in the Championship program.
- Televised recognition during semi final and final (where televised).
- Your company logo and link on each provincial website.
- Four complimentary Awards Night banquet tickets.
- Participation in our on ice opening and closing ceremonies.

For sponsorship/contribution between \$1000.00 and \$9,999.00 we offer the following opportunities:

- Your company logo on all prominent signage and posters distributed to curling clubs and police stations across Canada.
- Your company logo and links on the Canadian Police Curling website at www.policecurling.ca.
- 1/2 - 3/4 page advertisement in the Championship program.
- Your company logo and link on each provincial website.
- Two complimentary Awards Night banquet tickets.

For sponsorship/contributions less than \$1000.00 we offer the following opportunities:

- Your company logo on all prominent signage
- 1/4 page advertisement in the Championship program.

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We hope you will take part in our efforts to promote the sport of curling; foster relationships among Police Forces throughout the country and support the work of the Tourette Canada.

Together, we will make a difference!

Sincerely,

Stuart Knockwood

National President, CPCA

SPONSORSHIP/CONTRIBUTION APPLICATION FORM

Please complete all sections of this form and return it to Stuart Knockwood, President, CPCA. Once received and processed, the identified contact person will be sent a confirmation email and receipt. If you have any questions, please contact Stuart Knockwood at 902-781-2468 or by email stuart@policecurling.ca.

Company Information

Contact Person: _____

Title: _____

Company: _____

Address: _____

City: _____ Prov. _____ Postal Code _____

Tel: _____ Ext: _____ Fax: _____

e-mail: _____

Sponsorship/Contribution Level

\$10,000.00 (or greater) \$ _____

\$1,000.00 to \$9,999.00 \$ _____

Less than \$1,000.00 \$ _____

If contributing to the TC directly please make cheque payable to Tourette Canada.

If providing sponsorship to the CPCA please make cheque payable to Canadian Police Curling Association.

