



# CANADIAN POLICE CURLING ASSOCIATION MANITOBA POLICE CURLING ASSOCIATION

The CANADIAN POLICE CURLING ASSOCIATION (C.P.C.A.) has been in operation for 63 years and is proud to be associated with TOURETTE CANADA. THE C.P.C.A. is proud to have donated over \$250,000.00 to charities including The Special Olympics over the past 13 years. THE C.P.C.A. holds an annual Canadian Championship each year. The site is changed annually and held in various cities across Canada. Each Province holds an annual championship comprised of Police and Peace Officers, to determine a Provincial Champion to attend the Canadian Championship. There are approximately 250 teams competing across Canada for this honour. The Canadian Championships will be held in Calgary Alberta in April of 2018

The MANITOBA POLICE CURLING ASSOCIATION (M.P.C.A.) hosts the Provincial Championship as well as a golf tournament each year. The association has various fundraisers throughout the year in order to fund our provincial champions at the Canadian Championship. We have our own website @ www.policecurling.ca. By assisting in funding our Provincial Champions, monies raised at the Canadian Championship may be donated to TOURETTE CANADA.

The M.P.C.A. advertises the annual bonspiel and various fundraising events on our website, posters and other signage at all events. Posters are also placed at all curling clubs throughout the province, as well as distributed to all police stations and service centres. This provides excellent marketing exposure to suppliers and sponsors of the M.P.C.A. The following sponsorship levels and related sponsor benefits are available.

## PLATINUM SPONSOR (TITLE): \$1000.00/YEAR

- Naming rights to Provincial play downs
- Sponsor logo displayed on Provincial jackets during National event
- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor logo displayed on the M.P.C.A. website with a direct link to the sponsor's website and to the C.P.C.A. website
- Sponsor banner (Provided by sponsor) displayed on ice at the M.P.C.A. championship and fun spiel
- Recognized as a "TITLE" Sponsor at all banquets and social events.

### GOLD SPONSOR: \$600.00/YEAR

- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor logo displayed on the M.P.C.A. website with a direct link to the sponsor's website and to the C.P.C.A website
- Sponsor banner (Provided by sponsor) displayed on ice at the M.P.C.A. championship and fun spiel
- Recognized as a "GOLD" Sponsor at all banquets and social events.

#### SILVER SPONSOR:

#### \$400.00/YEAR

- Sponsor logo displayed on all posters distributed throughout the year
- Sponsor Logo sign (Provided by Sponsor) displayed inside curling club at the M.P.C.A. championship and fun bonspiel
- Sponsor Logo displayed on the M.P.C.A. website with a direct link to the C.P.C.A.website
- Recognized as a "SILVER" SPONSOR at all banquets and social events.

#### **BRONZE SPONSOR:**

#### \$200.00/YEAR

- Sponsor name or Logo displayed on all posters distributed throughout the year
- Sponsor Logo displayed on the MPCA website with a direct link to the CPCA website
- Recognized as a "BRONZE" SPONSOR at all banquets and social events.

The MANITOBA POLICE CURLING ASSOCIATION would like to thank your company for any consideration given to sponsorship. We are looking forward to an exciting year and fully funding our Manitoba Champions at the CANADIAN POLICE CURLING CHAMPIONSHIP being held April 14<sup>h</sup> to April 21<sup>d</sup>, 2018 in Calgary Alberta.

VISIT OUR WEBSITE AT www.policecurling.ca and click on the MANITOBA LINK.

Thank you very much.

Your attention is greatly appreciated.

William K. STEWART PRESIDENT 2017

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